



Press Release

New Management at MTD

Dr Stefan Hoetzi new Chairman of the Board

With effect from 1st September 2014, Dr Stefan Hoetzi has been appointed as new Chairman of the Board of MTD Products AG in Saarbrücken and as Head of European Business. He has taken over the reins from Peter Janssen who has left to pursue new career opportunities.

Dr Hoetzi has many years of experience in international marketing, export and general management of high quality consumer goods, his last position was as President of BSH Bosch and Siemens household goods in France. Previous to that, he was responsible for Eastern European business at the Munich-based household goods manufacturer.

Dr Stefan Hoetzi studied electrical engineering at the TU Munich as well as an MBA in business administration at Saarland University and received a doctorate from the TU in Dresden.

More information about this topic is available from MTD Products AG, 66192 Saarbrücken.

Note for editors:

This text and photographs can be found and downloaded under the following link: <http://www.waschzettel.de/page.cgi?ID=37064>



MTD Products Aktiengesellschaft
European Corporate Office
Manfred Eckermeier
Pressesprecher / Spokesman

phone: (49) 22 48 / 91 47-33
fax: (49) 22 48 / 91 47-51
mobile: +49 1 70 / 7 75 82 41

e-mail: manfred.eckermeier@mtdproducts.com
www.mtdproducts.eu
www.waschzettel.de

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MTD, the "Modern Tool and Die Company", with its headquarters in Cleveland, Ohio is the world's largest manufacturer of motorised gardening tools. MTD Products Inc. was founded in 1932 and is still family owned. MTD has manufacturing capacities in the USA, Europe, Asia and Canada.

MTD offers every gardener – whether professional or hobby gardener – a product range from three brands on the European market; MTD, CubCadet and also WOLF-Garten, which covers nearly every application in the garden. The product spectrum ranges from seeds and fertilisers, hand-held and motorised garden tools, from petrol and electric lawnmowers to motor hoes and snow blowers all the way up to grass-cutting and garden tractors.



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